It all starts with an idea

HOW TO BENEFIT FROM THE INNOVATION AND TRANSFER CULTURE AT FU-BERLIN?
Profund Innovation

• Profund Innovation is the service institution for knowledge and technology transfer within the research division of Freie Universität Berlin.

• We support students, scholars, scientists, researchers, and alumni in developing applications of their research and implementing innovations.

• Further development and exploitation of research results together with companies.
NETWORKS AND PARTNERS:

- Pooled start-up services from Humboldt-Universität, Technische Universität and Freie Universität in cooperation with BIH and Charité
- Mentoring platform (Wiss.) + Coaching platform
- 3 competitions: Research to Market Challenge, Forum Junge Spitzenforschung, 4 Campus
- Joint formats, including Funding Days, Pitching for Competences, Demo Days
- Third-party funded projects: Berliner Startup Stipendium (approx. 4 million euros) und AI-X-AI (approx. 6.5 million euros)
- Since April 2021: 40 workstations in the AI Campus

Science & Startups

www.science-startups.berlin
Developing ideas from research for the market

Identify innovation

Validate ideas

Innovation support

Idea
SUPPORT FOR VALIDATION

Innovation Support

• Validation Meeting:
  • Evaluation of the degree of innovation
  • Development of application possibilities
  • Planning further validation opportunities (innovation programs and funding programs).

• Exploitation workshop:
  • Workshop to develop application and exploitation opportunities (grant applications).

• Innovation workshops:
  • Workshop to develop exploitation ideas based on research results.
• Annual university-wide idea competition organized by Science & Startups (association of the Startup Centers of the FU Berlin, BIH/Charité, HU and TU Berlin)
  • Healthcare x Prevention
  • Sustainability x Society
  • Technologies x Materials

• Application with five-page idea paper

• Benefits: Testing and further development of business ideas, business model development workshop, total prize money of 11,000 EUR, networking, pitch training, consulting.

More information

www.marketchallenge.de or science-startups.berlin
• Workshops and events for doctoral students and postdocs to teach entrepreneurial skills

• Various modules on topics such as teamwork, ideation, prototyping, design thinking and innovation skills

• Hands-on experience through contact with founders and intrapreneurs from innovation-oriented companies
Developing ideas from research for the market

Idea

Innovation support
- Identify innovation
- Validate ideas

Start-up support
- Incubation support
  - Mentoring
  - Consulting
  - Training
  - Funding programs
  - Networks
  - Offices & labs
• Advice for people interested in founding a company with a connection to the FU: students, researchers and external persons with mentors at the FU

• Support in the search for financing opportunities

• Support in the conception of business models

• Networking between the founding teams

• Provision of office space and shared work areas in the Startup Villa
START-UP SUPPORT

Berliner Start-up Scholarship

• Funding to validate the business model
• 2,200 euros/month over a period of up to 12 months per scholarship holder (team of 2-4 members)
• Funding for innovative business ideas in 3 areas (start in August 2023)
  • Healthcare x Prevention
  • Sustainability x Society
  • Technologies x Materials
• Requirements: Technological and/or societal innovation, scientific mentor
• Since 2016: 48 teams at Freie Universität (including Charité)

More information

www.science-startups.berlin/programs/berlin-startup-stipendium
• Funding to implement a startup idea in a business plan.

• Up to 3.000 €/month over 12 months per scholarship holder (team of 2-3 people)

• Funding for material, equipment and travel expenses as well as contracts with third parties (30.000€) and coaching (5.000€)

• Requirements: Technological and/or process innovation, scientific mentor

• Since 2006: 109 teams at Freie Universität (including Charité and BAM)

More information

www.exist.de
Informationsveranstaltung zu Förderprogrammen

Informations- und Feedbacksession, wie Sie mit Ihrer Start-up-Idee erfolgreich sein können

Wir geben zusätzliche Informationen zu den Förderprogrammen Exist-Gründerstipendium, Berliner Startup-Stipendium und Bridge to Market.

Der richtige Start eines Start-ups ist unter anderem mit der Frage nach einer möglichen Finanzierung verbunden. Um einen erfolgreichen Start zu schaffen und intensiv an der Projektidee zu arbeiten, gibt es auch die Möglichkeit, ein Stipendium zu beantragen.

Ziel der Veranstaltung ist es, allen interessierten Studierenden kurz vor dem Studienabschluss, wissenschaftlichen Mitarbeitern und Alumni einen Überblick über geeignete Förderprogramme zu geben und die Förderfähigkeit zu prüfen.
Developing ideas from research for the market

- Identify innovation
- Exploitation potential to market
- Incubation support

- Innovation support
- Transfer support
- Start-up support

- Validate ideas
  - Cooperation with industry partners
  - Contracts with industry partners

- Additional validation
  - Validation support / Acquisition of third-party funding: VIP+, ZIM

- Incubation support
  - Mentoring
  - Consulting
  - Training
  - Funding programs
  - Networks
  - Offices & labs
Service offer

- Identification of funding opportunities and support in third-party funding strategy
- Support in the search for partners (networking)
- Support within the application process - if necessary, for business partners as well
- Development of an exploitation strategy
- Support of the projects during the program period as well as follow-up of the exploitation ideas
- In the future: Presentation of results at fairs/ DemoDays
„GreenCHEM“
The innovative transfer space for green chemistry in the capital region

• Multisectoral consortium – 29 partners from science, politics & business

• Main goal: Transformation of the chemical industry to a circular economy based on renewable raw materials.
„GreenCHEM“
Mission, structural target areas & offerings

Offers for students (from 2024):
• Green Chemistry Teaching Modules (BSc. / MSc.)
• Events such as "Industry on Campus"

Offers for start-ups (from 2024):
• Expert / Alumni / Mentoring network
• Technical support: Scale-up Lab (FU) / Inkulab (TU)
Our Team

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